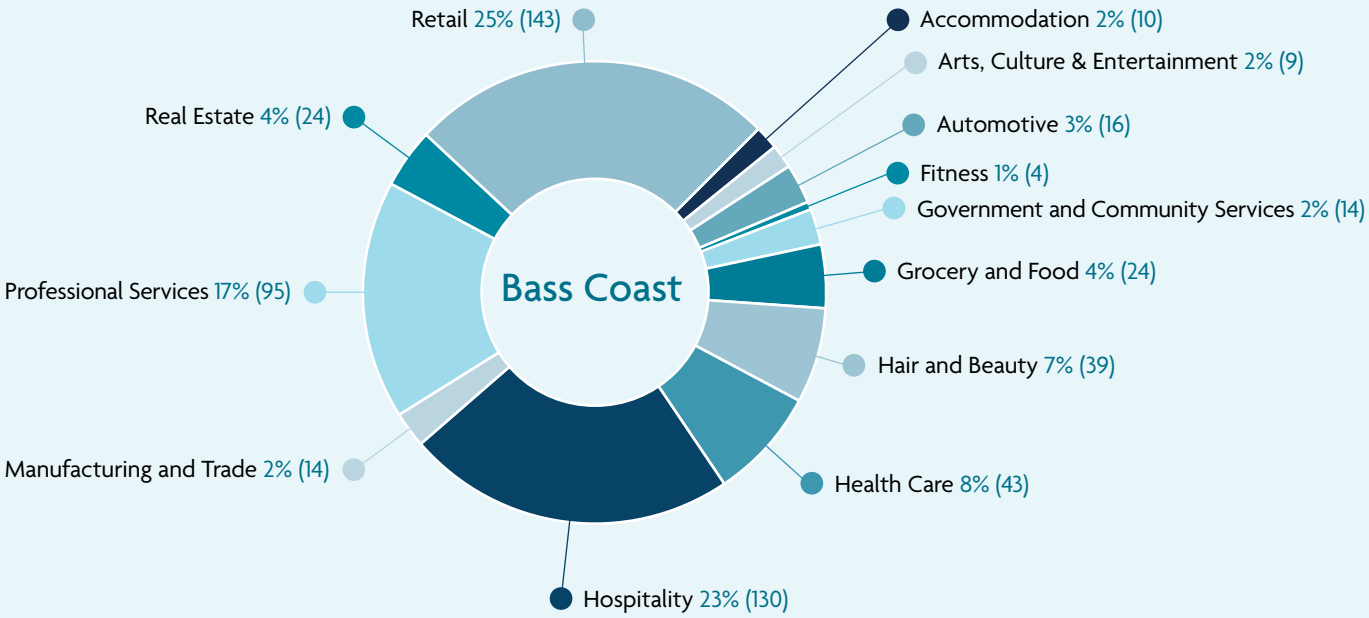
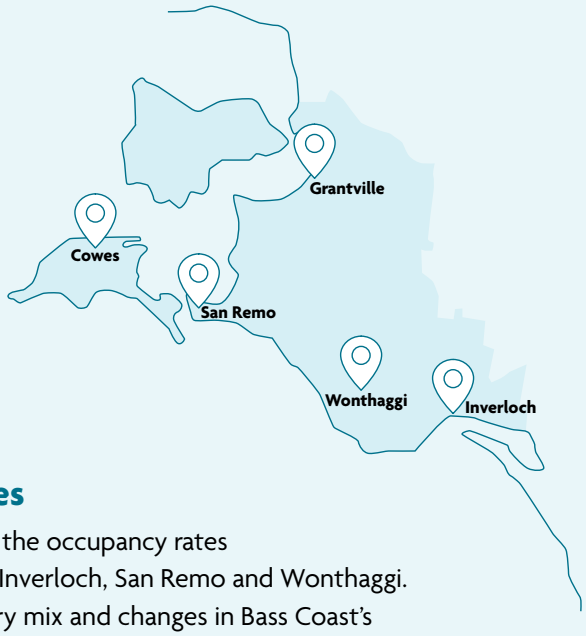
Bass Coast Precinct Profiles

Bass Coast

Bass Coast industry mix





Number of shopfronts

588

565 occupied

Occupancy rate

96%

1% increase since May 2022

Turnover rate

4%

26 business changes since May 2022

About precinct profiles

This biannual report measures the occupancy rates of shops in Cowes, Grantville, Inverloch, San Remo and Wonthaggi. It highlights the health, industry mix and changes in Bass Coast's main shopping precincts over time.

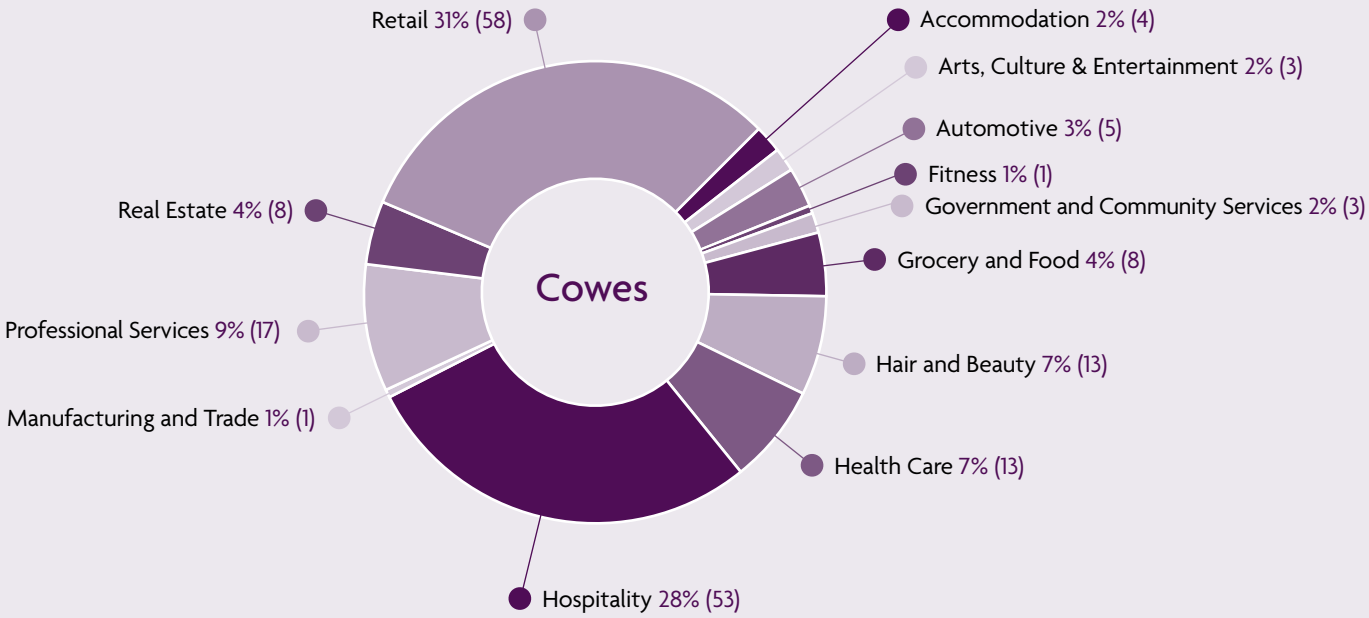
December 2022

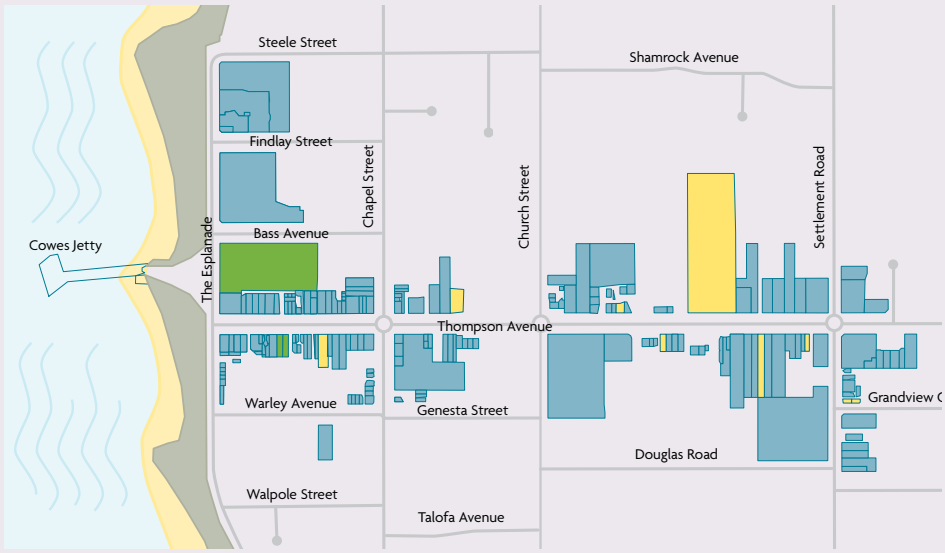
For more information visit basscoast.vic.gov.au/business or contact business.support@basscoast.vic.gov.au.

Bass Coast Precinct Profiles

Cowes

Cowes industry mix





Occupied Unoccupied Greenfield

Number of shopfronts

197

187 occupied

Occupancy rate

95%

2% increase since May 2022

Turnover rate

6%

12 business changes since May 2022

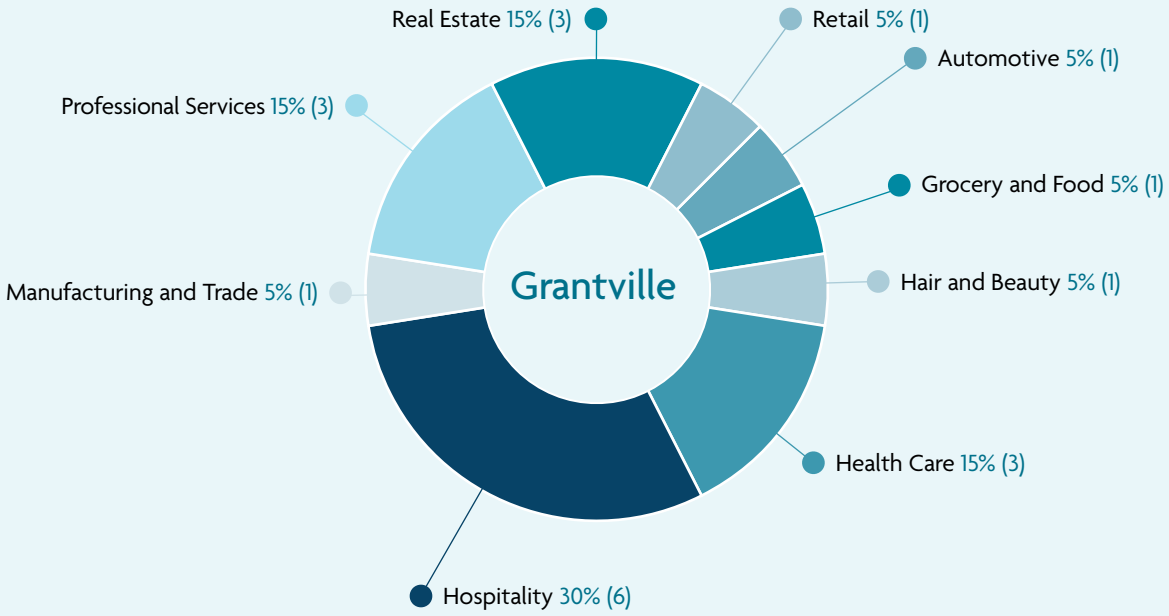
December 2022

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Bass Coast Precinct Profiles

Grantville

Grantville industry mix





Occupied Unoccupied Greenfield

Number of shopfronts

21

20 occupied

Occupancy rate

95%

No change since May 2022

Turnover rate

0%

No change since May 2022

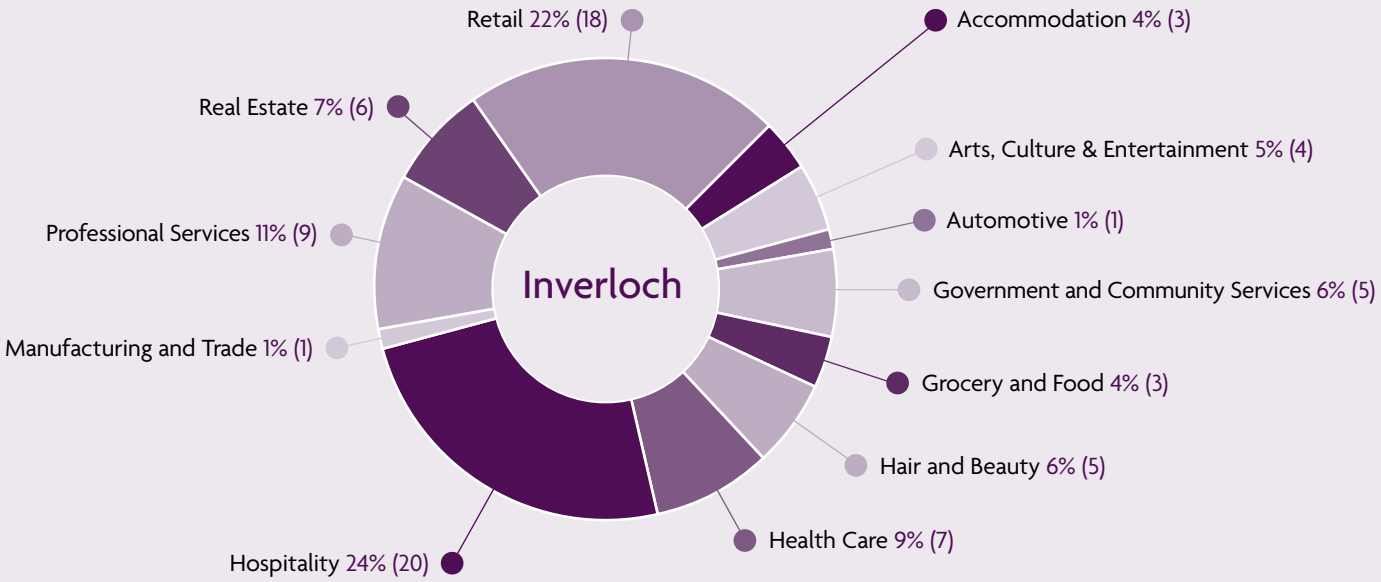
December 2022

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Bass Coast Precinct Profiles

Inverloch

Inverloch industry mix





Number of shopfronts

84

82 occupied

Occupancy rate

98%

5% increase since May 2022

Turnover rate

1%

1 business change since May 2022

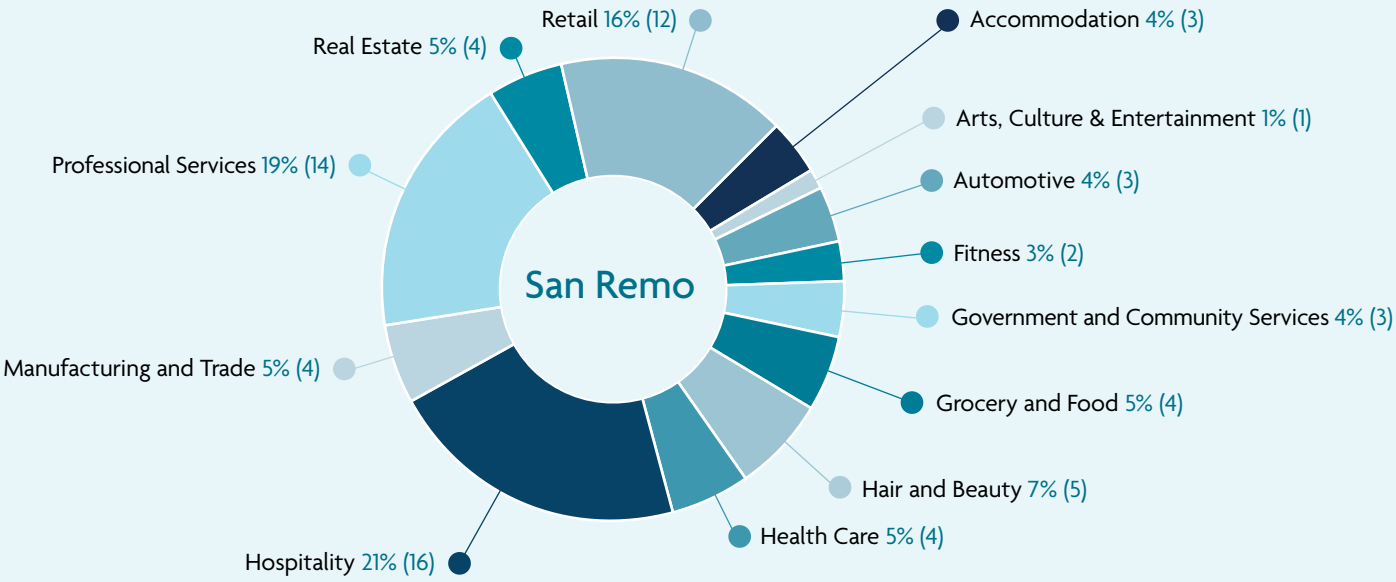
December 2022

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Bass Coast Precinct Profiles

San Remo

San Remo industry mix





Occupied Unoccupied Greenfield

Number of shopfronts

78

75 occupied

Occupancy rate

96%

3% increase since May 2022

Turnover rate

4%

3 business changes since May 2022

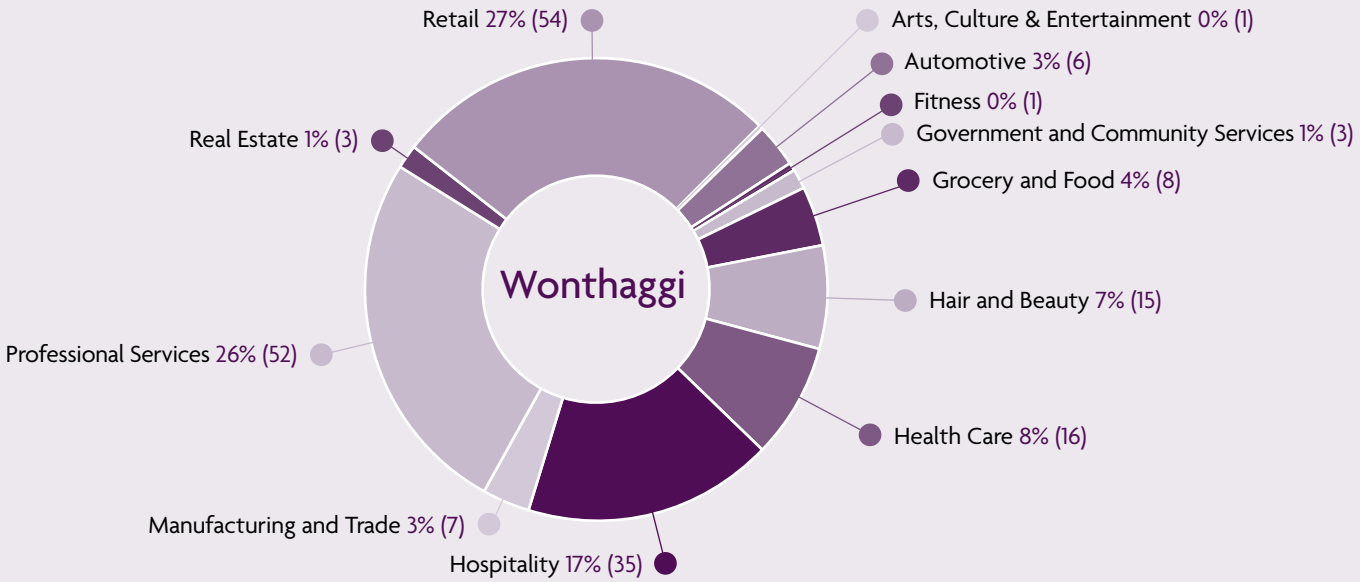
December 2022

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Bass Coast Precinct Profiles

Wonthaggi

Wonthaggi industry mix





Occupied Unoccupied Greenfield

Number of shopfronts

208

201 occupied

Occupancy rate

96%

no change since May 2022

Turnover rate

5%

10 business changes since May 2022

December 2022

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